

SMASHBERRY

Fruit forward, juicy wines that deliver explosive, flavor-filled blends that entice the newer wine consumer perfect for younger millennials and Gen-Z.



KEY MESSAGING

1. Untraditional, unpredictable and unparalleled flavors. Our winemaker creative blends multiple varieties creating unique wines of distinction.
2. Grapes are born from the soils of Paso Robles. From this fertile area come the exotic new flavors of our Smashberry wines.
3. Approachability: Don't over think wines, just enjoy them.

ROSE

Flavors of watermelon and cherry mix with citrus in this balanced blend.

RED WINE

Blackberry and red fruits blend with notes of cassis in this luscious red wine.